

# InPlayers Committee Meeting

## Meeting Notes



17 October 2023, CREA

---

### Committee Attendees:

Alexandra, Ente, George, Rae, Ángela, Meriel, Freek, Katya, Daan, Sophia, Terry

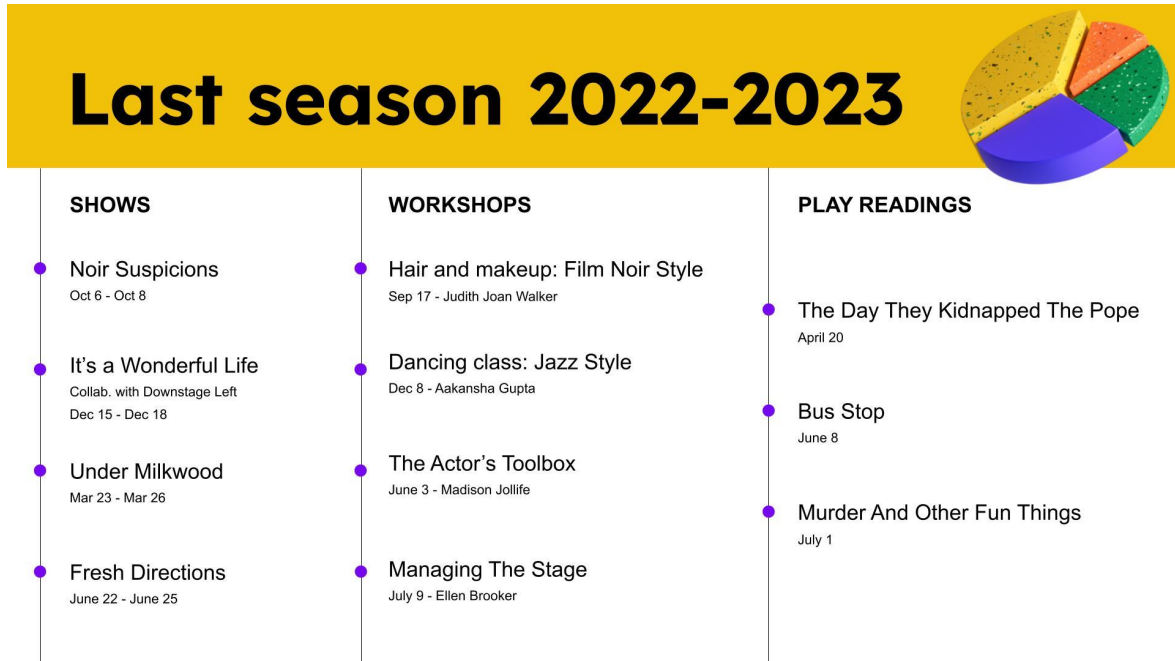
Overall we had around 20 people attending, including old and new committee members and guests online as well.

## Content

|   |   |
|---|---|
| Last Season - Plays, Workshops, Play readings, Other business | 2 |
| Finance and Membership  | 4 |
| This Season - Plays, Workshop, Play Readings                  | 5 |
| Ams English Theater Community                                 | 5 |
| Submissions   | 6 |
| Comments and Questions from Members                           | 6 |
| Election of 2023-2024 Committee Members                       | 7 |
| Membership Structure Proposal                                 | 8 |
| Any Other Business  | 8 |

## Last Season - Plays, Workshops, Play readings, Other business

InPlayers Secretary Meriel presented last season's overview, she explained how the committee grew from just two people to a strong group of passionate people.



Committee members Katya and George presented a more detailed overview of plays from last season with highlights and lowlights as well.

### Noir Suspicions:

- Play has been postponed and re-cast multiple times due to COVID restrictions.
- Sold out every night, half for matinee - still a bit of a lose due to COVID re-scheduling
- Some of the cast has been with play since first auditions in August 2020
- Interesting new format of cabaret style theatre set up
- Opened up connections with lots of new, active members

### It's a Wonderful Life: a Radio Play:

- Collaboration with Downstage Left - good set up for future collaborations
- Great production value
- Unique format of the live radio play was very well received by the audience, especially using a foley artist
- Did not sell as well - perhaps tickets were too expensive + timing → we've looked at pricing

### **Under Milk Wood:**

- Chose to rebuild the club membership after COVID - 14 actors, many new members
- Great reviews
- From Dutch woman: "I didn't understand all of the English but it felt like a warm wave of love rolling over me"

### **Fresh Directions:**

- Originated as a continuation of our past "Director's workshop" as a way to mentor new directors
- Collaboration with mentors: Christine Blakeley, Jo van de Meij, Jon Calado, Terry T Sinclair
- 10-minute plays to give new directors a start and also create many opportunities for members to act
- Missed a bit a general theme - also difficult for promotion
- Not all plays were as appealing or worked that well for our audience, 10 mins is way to short time to start feeling for characters
- Communication with directors and deadlines should be way more structured in the future.
- Not selling well, despite discounts and free tickets - hard to promote short plays, summer season already started

Committee Chair Alexandra presented information about last season's workshops and play readings:

### **Workshops:**

- We aim to do 3-4 workshops a year to give back to our members in value, beyond the possibility of being cast in plays
- First time also having workshops oriented towards both acting and tech crew - to also encourage people to join backstage & give them something in return

### **Play readings:**

- Opportunity to evaluate possible future productions
- See if it is ready for production (original plays)
- See if it could be changed slightly to improve (existing plays)
- Whether it suits the InPlayers
- Open to all
- Opportunity for new people to give InPlayers a try
- Opportunity to meet new people
- Need to make sure that attendance is high, keeping people interested.

Committee member Angela presented "other business":

- We changed the way to pay membership on the website, so now it's more convenient. We are constantly working on ways to improve promotions - social media - we now have TikTok even; flyers, trailers.
- We are working on optimising ticket prices and trying to coordinate with other theatre companies to avoid overlapping.
- We need set builders and we always need volunteers to help backstage.

## Finance and Membership

According to treasurer Freek our finances look “sexy”. InPlayers are in a very comfortable place financially with subsidiaries and memberships. He stressed that our aim is not making money and we can actually invest a bit more in better sets or storage and other options that will increase our production value. InPlayers have fully redeemed themselves from COVID and even with few losses made from productions last season we are good.

# Finance & Membership



### GENERAL COSTS

|   |                   |
|---|-------------------|
| Mail & Website                                    | € 1.499,92        |
| Insurance   | € 242,36          |
| Postbox   | € 278,30          |
| Bank & Credit card                                | € 302,78          |
| Storage unit                                      | € 192,00          |
| KvK costs   | € 15,20           |
| -----   |                   |
| Subtotal  | € 2.530,56        |
| Workshop costs                                    | € 331,50          |
| <b>“LOSS” PER SHOW</b>                            |                   |
| Noir Suspicions*:<br><i>*(only the final run)</i> | € 171,52          |
| Under Milkwood:                                   | € 117,06          |
| Fresh Directions:                                 | € 244,67          |
| <b>TOTAL COSTS</b>                                | <b>€ 3.395,31</b> |

### GENERAL INCOME

|  |                   |
|--|-------------------|
| Subsidy:   | € 3.000,00        |
| Membership*  | € 1.296,66        |
| <i>*(This is the amount that's left after taking out the money that was used in the different budgets for the shows)</i> |                   |
| -----  |                   |
| Subtotal   | € 4.296,66        |
| <b>PROFIT PER SHOW</b>   |                   |
| It's A Wonderful Life  | € 248,33          |
| <b>TOTAL INCOME</b>  | <b>€ 4.544,99</b> |

**TOTAL PROFIT SEASON 2022/2023 : € 1.149,68**

## This Season - Plays, Workshop, Play Readings

Committee member Ente presented our plans for season 2023-2024. Our main aim this season is to increase the social aspect of InPlayers and deliver more value to our members, with play readings, workshops etc. We would like to get more original script for play readings from new authors to help them to enhance their work and hear their scripts read aloud and polish it further.

# This season 2023-2024



### SHOWS

- The Surprise Guest  
Collab. with Playhouse theater  
Nov 30 – Dec 3
- Murder & Other Fun Things  
Mar 14 – Mar 17
- The Day They Kidnapped The Pope  
Jun 27 - Jun 30

### WORKSHOPS

- Creating a Rich Inner Life  
Oct 7 – Madison Jolliffe
- Improv for the Actor  
Nov 18 - Mimi van Amerongen
- Make-up for Stage  
TBD - Sherilyn Caudle
- Director's Weekend  
TBD

### PLAY READINGS

- The Watershed  
Oct 14
- Let's Have Sex  
Nov 11
- Proposal to have set time and place for Play Readings  
Once a month

## Ams English Theater Community

Ente explained that last season we made it easier for other theatre groups to have their events added on our website and in our newsletter. We encourage cross-promotion for all events. We try to do a production in collaboration with other companies, once per season. And we want to organise more get-togethers and other social activities for the international theatre community.

Our aim is to create a get-together and share resources such as sets, props, people, etc.

In order to help each other rather than compete with the other international theatre groups:

- We created a shared calendar and shared whatsapp group(to help with immediate promotion)
- With initiated a meeting with all groups, which should recur 4 times a year
- We encourage sharing resources with each other - calendars, promotions of new shows for each other.
- We put energy in creating a more united, supportive community. It's not about competition, it about co-creation

## Submissions

Committee member George presented the way InPlayers handles and encourages submissions for shows:

- We try to select plays to ensure some diversity in the repertoire and that they follow the implicit values of the InPlayers (equity, inclusivity)
- We try to select plays that allow for a large cast
- We try to have the season planned before it starts: submissions are open for next season
- We encourage people to submit ideas for play readings and other events
- We also use play readings to workshop possible plays, including original plays

## Comments and Questions from Members

- Enhance reading community aspect - our reading is open for everyone - non-members included
- Organise more social events - meetups, drinks etc
- Collaborate with other cities? Maybe other theatre companies in the Hague, Utrecht etc
- Organising a theatre festival is also a good idea with other theatre companies
- Maybe create a seasonal promotion on tickets, buy 1 ticket, get two shows etc.
- Hold viewings for recordings of old shows.
- Definitely great to increase social aspects, do not forget about dramas.

## Election of 2023-2024 Committee Members

Secretary Meriel led the election of the members for the 2023-2024 InPlayers Committee.

The 2022-2023 committee members stepped down:

|                          |                    |
|--------------------------|--------------------|
| Chair:                   | Alexandra Vlaserou |
| Treasurer:               | Freek Wouters      |
| Secretary:               | Meriel Newey       |
| Submissions Coordinator: | George Hansel      |
| Production Coordinator:  | Raelene Gerritsen  |
| Production Coordinator:  | Katya Petrova      |
| Marketing Coordinator:   | Ángela Sedeño      |
| Website Coordinator:     | Ente Breed         |

The members of InPlayers present at the AGM unanimously voted to appoint the following people as the members of the 2023-2024 InPlayers Committee.

|                           |                               |
|---------------------------|-------------------------------|
| Chair:                    | Ente Breed                    |
| Co-chair:                 | Alexandra Vlaserou            |
| Treasurer:                | Daan Bos                      |
| Secretary:                | Angela Sedeño Cacciatore      |
| Submissions Coordinators: | Terry Sinclair, George Hansel |
| Workshop Coordinator:     | Raelene Gerritsen             |
| Play reading Coordinator: | Katya Petrova                 |
| Marketing Coordinator:    | Sophia Frayle                 |

- Membership coordination will fall under the tasks of the Secretary
- Website coordination will fall under the tasks of the Chair
- Production coordination will be set per production, by assigning (tasks for):
  - Committee liaison (committee member)
  - Production manager
  - Director

# Membership Structure Proposal

InPlayers Committee member Ente presented the following proposal to update the membership structure. The goal is to encourage membership and the feeling of community.

## Proposal

| Membership  | €    | Valid           | Benefits   |   |
|---|------|-----------------|--|---|
| Full season, regular <sup>1</sup>                     | €100 | Full Year       | Can join all workshops for free<br>Get 2 discounted tickets for each of the shows  | Season runs from<br>September 1 till August 31  |
| Full season, student or Stadpas holder                | €60  | Full Year       | Can perform in shows (if cast)<br>Can vote at AGM                                  |   |
| Member for a day                                      | €25  | One Workshop    | Can join one workshop  | <sup>1</sup> Updated last season  |
| End of season, regular <sup>2</sup>                   | €50  | Apr 1 - Aug 31  | Can join workshops Apr 1 - Aug 31 for free<br>Get 2 discounted tickets for show 3  | <sup>2</sup> Introduced last season   |
| End of season, student or Stadpas holder <sup>2</sup> | €30  | Apr 1 - Aug 31  | Can perform in show 3 (if cast)<br>Can vote at AGM                                 | <sup>3</sup> Proposed for current   |
| Friend of InPlayers <sup>3</sup>                      | €50  | Full Year       | Can join all workshops for free,<br>Get 2 discounted tickets for each of the shows | Non-full memberships can<br>be upgraded to full, if<br>member is cast for a<br>production |
| Committee Member <sup>3</sup>                         | €0   | Full Year       | Can vote at AGM  |   |
| Crew of Show 1 <sup>3</sup>                           | €0   | Sept 1 - Dec 31 | Can join workshops in 4 months for free  | Based on 3 shows per<br>season  |
| Crew of Show 2 <sup>3</sup>                           | €0   | Jan 1 - Mar 31  | Get 2 discounted tickets for own show  |   |
| Crew of Show 3 <sup>3</sup>                           | €0   | Apr 1 - Aug 31  | Can vote at AGM  |   |

The members of InPlayers present at the AGM unanimously voted to adopt the proposal.

## Any Other Business

Committee member Rae thanked all members for joining the AGM and thanked Meriel and Freek in particular for their many contributions in the InPlayers committee. Without them, InPlayers may not have survived. The current InPlayers Committee was happy to reward Meriel and Freek with an honorary InPlayers membership for life.